THE TV 200 Fourth quarter 2023

a study of the top 200 tv programs October-December 2023







THE TV 200 – 4Q 2023 P2+ AUDIENCE | LIVE + SD | IN MILLIONS



This month, the TV 100 goes to 200.

Using VideoAmp's data from their nationwide network of 39 million homes and 63 million devices, this report delves into the Top 200 television programs from the entire fourth quarter of 2023.

Sports dominated television in 4Q of last year, with 129 of the Top TV 200 programs. The NFL is the sport that ate TV, with more than half of the 4Q TV 200. That said, while basketball was in season, not one NBA game (not even their highly hyped in-season tournament) made the top TV 200 in 4Q.

News continues to play a central starring role on TV, with 49 of the Top 200 programs in 4Q. 60 Minutes continues to score big as a lead-out from football, as the most-watched news on TV. But David Muir and Lester Holt continue to demonstrate that the most-watched news programs each week are NOT on cable, but on broadcast TV – every weeknight.

The Fall TV schedule was pock-marked by the two Hollywood strikes, leaving TV devoid of new scripted programming in 4Q. However, despite an array of non-scripted and entertainment programming, there were only 22 programs other than sports or news in the Top 200 of 4Q. And just *three* entertainment programs ranked in the 100 most watched shows of the quarter. Macy's Thanksgiving Parade, The CMAs and Dick Clark's New Year's Rockin' Eve with Ryan Seacrest.

As scripted fare reemerges in 1Q and football disappears, it will be interesting to watch the transformation of the most watched television on TV.

There were only 15 episodes of entertainment series in the Top TV 200 of 4Q, and 14 of those were The Voice. Even more notable, not one episode of *non-news* appeared in the most-watched shows of any demographic *other* than 50+. 60 Minutes ranks in the most-viewed programs for 18-34, 18-49 and 25-54, but The Voice, Dancing With the Stars and Golden Bachelor do not.

183 of the top TV 200 programs in 4Q 2023 were live broadcasts. This seemed the inevitable destiny of broadcast television - big events and sports. Even with BIG audiences for live and sports, 4Q viewing numbers point to steep challenges if/when sports audiences move to streaming. Given the sports bundle announced by Disney, Warner Brothers Discovery, and FOX this week, that may be sooner rather later.



38.4

8.2 8.2

18.2

8.2

38.1 8.0

8.0 7.9

7.9 7.9 7.9 7.9

7.6

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.3

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7.2

7

17.1

] 7.1

17.1 17.1

17.1

7.1 7.1 7.1 7.1

7.1 7.1 7.1

17.0

7.0

17.0

7.0

7.0

7.0

6.9

6.9 6.9 6.9 6.9 6.9 6.9 6.9 6.9 6.9

6.7 6.7

6.7 6.7

] 6.7] 6.7

6.7

16.7

THE TV 200 – 4Q 2023 P2+ AUDIENCE | LIVE + SD | IN MILLIONS



TV #101-200: 4Q 2023

World Series, FOX, OCT/31/23 08:00 PM 60 Minutes, CBS, OCT/08/23 07:30 PM 60 Minutes, CBS, OCT/22/23 07:30 PM NFL Postgame, NBC, DEC/23/23 07:30 PM The Voice, NBC, DEC/19/23 09:00 PM Monday Night Kickoff, ABC, NOV/13/23 08:00 PM NBC Nightly News, NBC, NOV/24/23 06:30 PM NYE Live: Nashville, CBS, DEC/31/23 07:30 PM 60 Minutes, CBS, NOV/19/23 07:30 PM World Series, FOX, OCT/27/23 08:00 PM College Football, CBS, NOV/25/23 03:30 PM Football Night, NBC, OCT/01/23 07:00 PM Monday Night Football, ESPN, NOV/20/23 08:15 PM The Voice, NBC, OCT/02/23 08:00 PM NFL Football, FOX, OCT/22/23 01:00 PM NFL Football, CBS, OCT/15/23 01:00 PM Football Night, NBC, OCT/08/23 07:00 PM World Series, FOX, OCT/30/23 08:00 PM The Voice, NBC, DEC/18/23 08:00 PM MNF Kickoff, ABC, DEC/18/23 08:00 PM ABC World News Tonight, ABC, NOV/28/23 06:30 PM The Voice, NBC, NOV/06/23 08:00 PM ABC World News Tonight, ABC, DEC/26/23 06:30 PM The Voice, NBC, OCT/03/23 08:00 PM Orange Bowl, ESPN, DEC/30/23 04:10 PM The Voice, NBC, OCT/09/23 08:00 PM ABC World News Toniaht, ABC, DEC/19/23 06:30 PM College Football, CBS, OCT/21/23 03:30 PM College Football, CBS, NOV/04/23 07:30 PM The Golden Bachelor, ABC, NOV/30/23 08:00 PM The Voice, NBC, NOV/13/23 08:00 PM Monday Night Kickoff, ABC, DEC/11/23 08:00 PM The Voice, NBC, OCT/16/23 08:00 PM Football Night, NBC, DEC/10/23 07:00 PM The Voice, NBC, NOV/27/23 08:00 PM ABC World News Tonight, ABC, NOV/08/23 06:30 PM College Football, CBS, DEC/09/23 03:00 PM ABC World News Tonight, ABC, NOV/07/23 06:30 PM NFL Football, NFLNET, NOV/05/23 09:30 AM ABC World News Tonight, ABC, NOV/14/23 06:30 PM ABC World News Tonight, ABC, DEC/18/23 06:30 PM ABC World News Tonight, ABC, NOV/21/23 06:30 PM ABC World News Tonight, ABC, DEC/12/23 06:30 PM The Voice, NBC, DEC/12/23 09:00 PM ABC World News Tonight, ABC, DEC/05/23 06:30 PM ABC World News Tonight, ABC, NOV/29/23 06:30 PM NFL Football, NFLNET, DEC/24/23 08:15 PM The Voice, NBC, DEC/11/23 08:00 PM ABC World News Tonight, ABC, DEC/27/23 06:30 PM ABC World News Tonight, ABC, NOV/09/23 06:30 PM ABC World News Tonight, ABC, DEC/20/23 06:30 PM The Voice, NBC, DEC/04/23 08:00 PM ABC World News Tonight, ABC, NOV/15/23 06:30 PM ABC World News Tonight, ABC, DEC/28/23 06:30 PM Monday Night Kick Off, ABC, NOV/27/23 08:00 PM The Voice, NBC, OCT/23/23 08:00 PM Cotton Bowl, ESPN, DEC/29/23 08:10 PM Peach Bowl, ESPN, DEC/30/23 12:10 PM ABC World News Tonight, ABC, DEC/13/23 06:30 PM ABC World News Tonight, ABC, NOV/30/23 06:30 PM ABC World News Tonight, ABC, NOV/27/23 06:30 PM ABC World News Tonight, ABC, DEC/06/23 06:30 PM XMAS in Rock Center, NBC, NOV/29/23 08:00 PM The OT, FOX, NOV/12/23 07:00 PM The Voice, NBC, OCT/30/23 08:00 PM ABC World News Tonight, ABC, DEC/11/23 06:30 PM College Football, CBS, OCT/07/23 03:30 PM ABC World News Tonight, ABC, NOV/06/23 06:30 PM ABC World News Tonight, ABC, DEC/04/23 06:30 PM NBC Nightly News, NBC, DEC/11/23 06:30 PM ABC World News Tonight, ABC, NOV/16/23 06:30 PM Football Night in America, NBC, OCT/22/23 07:00 PM Monday Night Football, ESPN, DEC/11/23 08:15 PM New Year's Rockin' Eve Prime, ABC, DEC/31/23 10:30 PM ABC World News Tonight, ABC, NOV/13/23 06:30 PM NFL Football, FOX, DEC/10/23 01:00 PM ABC World News Tonight, ABC, DEC/21/23 06:30 PM ABC World News Tonight, ABC, DEC/14/23 06:30 PM ABC World News Tonight, ABC, DEC/07/23 06:30 PM ABC World News Tonight ABC, NOV/01/23 06:30 PM World Series, FOX, OCT/28/23 08:00 PM ABC World News Tonightr, ABC, OCT/10/23 06:30 PM ABC World News Tonight, ABC, DEC/29/23 06:30 PM ABC World News Tonight, ABC, OCT/24/23 06:30 PM ABC World News Tonight, ABC, NOV/20/23 06:30 PM MNF Kickoff, ABC, OCT/16/23 08:00 PM Football Night, NBC, DEC/17/23 07:00 PM ACC Championship, ABC, DEC/02/23 08:07 PM ABC World News Tonight, ABC, OCT/26/23 06:30 PM ABC World News Tonight, ABC, OCT/31/23 06:30 PM Monday Night Football, ESPN, OCT/16/23 08:15 PM ABC World News Tonight, ABC, OCT/30/23 06:30 PM NYE Live: Nashville, CBS, DEC/31/23 10:30 PM ABC World News Tonight, ABC, OCT/17/23 06:30 PM NBC Nightly News, NBC, DEC/18/23 06:30 PM ABC World News Tonight, ABC, OCT/25/23 06:30 PM NBC Nightly News, NBC, DEC/04/23 06:30 PM Football Night, NBC, DEC/03/23 07:00 PM Football Night, NBC, DEC/31/23 07:00 PM

ABC World News Tonight, ABC, DEC/15/23 06:30 PM

TV #1-100: 4Q 2023

| TV | #1-100: 4Q 2023 |
|--|-----------------|
| Sunday Night Football, NBC, DEC/10/23 08:20 PM | 24.1 |
| Sunday Night Football, NBC, DEC/03/23 08:20 PM Monday Night Football, ABC, DEC/25/23 08:15 PM | 23.3 |
| Sunday Night Football, NBC, OCT/01/23 08:20 PM | 22.3 |
| NFL Football, CBS, NOV/23/23 04:30 PM Sunday Night Football, NBC, OCT/08/23 08:20 PM | 21.9 |
| NFL Football, CBS, DEC/25/23 01:00 PM | 21.6 |
| NFL Football, FOX, NOV/23/23 12:30 PM NFL Football, CBS, DEC/31/23 04:00 PM | 20.6 20.5 |
| NFL Football, FOX, DEC/03/23 04:00 PM NFL Football, CBS, NOV/26/23 04:00 PM | 20.2 |
| NFL Football, FOX, DEC/24/23 04:00 PM | 19.9 19.9 |
| NFL Football, FOX, DEC/25/23 04:30 PM Sunday Night Football, NBC, NOV/23/23 08:30 PM | 19.8 19.2 |
| NFL Football, FOX, DEC/17/23 04:00 PM | 18.9 |
| Sunday Night Football, NBC, OCT/22/23 08:20 PM NFL Football, CBS, DEC/10/23 04:00 PM | 18.9 |
| NFL Football, CBS, OCT/29/23 04:00 PM | 18.3 |
| NFL Football, FOX, NOV/05/23 4:00 PM NFL Football, CBS, OCT/22/23 04:00 PM | 18.1 |
| Sunday Night Football, NBC, NOV/19/23 08:20 PM | 17.6 |
| Sunday Night Football, NBC, NOV/05/23 08:20 PM NFL Football, FOX, OCT/15/23 04:00 PM | 17.6 |
| NFL Football, FOX, OCT/01/23 04:00 PM | 17.4 |
| Sunday Night Football, NBC, NOV/12/23 08:20 PM Sunday Night Football, NBC, DEC/17/23 08:20 PM | 17.3 |
| Sunday Night Football, NBC, NOV/26/23 08:20 PM | 17.1 |
| Monday Night Football, ABC, NOV/20/23 08:15 PM NFL Football, CBS, OCT/08/23 04:00 PM | 16.7 |
| NFL Football, CBS, DEC/31/23 01:00 PM | 16.0 |
| Sunday Night Football, NBC, OCT/15/23 08:20 PM SEC Championship, CBS, DEC/02/23 04:00 PM | 15.9 |
| NFL Football, FOX, DEC/17/23 01:00 PM Sunday Night Football, NBC, DEC/31/23 08:20 PM | 15.7 |
| NFL Football, CBS, NOV/19/23 04:00 PM | 15.6 |
| The OT, FOX, NOV/05/23 07:00 PM | 15.4 |
| NFL Football, FOX, NOV/12/23 01:00 PM NFL Football, CBS, NOV/26/23 01:00 PM | 15.4 |
| Sunday Night Football, NBC, OCT/29/23 08:20 PM Macy's 🔎 Parade, NBC, NOV/23/23 08:30 AM | 15.1 |
| College Football, FOX, NOV/25/23 12:00 PM | 15.0 |
| Sunday Night Football, NBC, DEC/23/23 04:30 PM The OT, FOX, DEC/03/23 07:00 PM | 14.4 |
| Monday Night Football, ABC, DEC/30/23 08:15 PM | 14.3 |
| NFL Football, FOX, OCT/15/23 01:00 PM NFL Football, FOX, DEC/24/23 01:00 PM | 14.2 |
| NFL on FOX Postgame, FOX, DEC/25/23 07:30 PM | 14.1 |
| The OT, FOX, DEC/24/23 07:00 PM NFL on FOX Postgame, FOX, NOV/23/23 03:30 PM | 13.9 |
| NFL Football, FOX, NOV/19/23 01:00 PM NFL Football, CBS, DEC/10/23 01:00 PM | 13.7 |
| NFL Football, CBS, DEC/10/23 01:00 PM NFL Football, FOX, NOV/12/23 04:00 PM | 13.5 |
| The OT, FOX, OCT/15/23 07:00 PM MNF Postgame, ABC, DEC/25/23 11:15 PM | 13.2 |
| 60 Minutes, CBS, NOV/26/23 07:30 PM | 12.8 |
| Monday Night Football, ABC, DEC/18/23 08:15 PM NFL Football, CBS, OCT/08/23 01:00 PM | 12.7 |
| Football Night, NBC, NOV/23/23 08:00 PM | 12.3 |
| NFL Football, CBS, OCT/22/23 01:00 PM NFL Football, FOX, OCT/29/23 01:00 PM | 12.3 |
| MNF Kickoff, ABC, DEC/25/23 08:00 PM NFL Football, FOX, OCT/08/23 01:00 PM | 12.1 |
| NFL Football, CBS, NOV/19/23 01:00 PM | 11.8 |
| Monday Night Football, ABC, DEC/11/23 08:15 PM NFL Football, CBS, OCT/29/23 01:00 PM | 11.8 |
| NFL Football, FOX, OCT/01/23 01:00 PM | 11.5 |
| Monday Night Football, ABC, NOV/27/23 08:15 PM Monday Night Football, ABC, OCT/16/23 08:15 PM | 11.5 |
| NFL Football, CBS, NOV/12/23 01:00 PM | 11.4 |
| 60 Minutes, CBS, DEC/10/23 07:30 PM Monday Night Football, ABC, OCT/23/23 08:15 PM | 11.3 |
| NFL Football, FOX, NOV/05/23 01:00 PM NFL Football, FOX, DEC/03/23 01:00 PM | 10.9 |
| Monday Night Football, ABC, NOV/13/23 08:15 PM | 10.8 |
| NFL Football, CBS, OCT/01/23 01:00 PM Monday Night Football, ABC, DEC/04/23 08:15 PM | 10.5 |
| World Series, FOX, NOV/01/23 08:00 PM | 10.5 |
| The NFL Today, CBS, NOV/23/23 04:00 PM Monday Night Kickoff, ABC, NOV/20/23 08:00 PM | 10.5 |
| NFL Football, FOX, NOV/26/23 01:00 PM | 10.2 |
| New Year's Rockin' Eve, ABC, DEC/31/23 11:30 PM NFL Football, CBS, DEC/03/23 01:00 PM | 10.2 |
| Monday Night Football, ABC, OCT/02/23 08:15 PM BMW Ultimate Update, FOX, NOV/25/23 03:30 PM | 10.1 |
| Monday Night Football, ABC, OCT/09/23 08:15 PM | 10.1 |
| The OT, FOX, OCT/01/23 07:00 PM NFL Football, CBS, NOV/05/23 01:00 PM | 9.8 |
| Pac-12 Championship, ABC, DEC/01/23 08:07 PM | 9.4 |
| NFL Football, FOX, DEC/31/23 01:00 PM College Football, FOX, OCT/21/23 12:00 PM | 9.3 |
| Monday Night Football, ABC, OCT/30/23 08:15 PM | 9.2 |
| MNF Kickoff, ABC, DEC/30/23 08:00 PM Monday Night Football, ABC, NOV/06/23 08:15 PM | 9.2 9.2 |
| College Football, FOX, NOV/11/23 12:00 PM NFL Football, CBS, DEC/24/23 01:00 PM | 9.0 |
| The OT, FOX, DEC/17/23 07:00 PM | 9.0 8.9 |
| Big 12 Championship, ABC, DEC/02/23 12:00 PM? 60 Minutes, CBS, OCT/29/23 7:30PM | 8.9 8.7 |
| CMAs , ABC, NOV/08/23 08:00 PM | 8.5 |
| Big 10 Championship, FOX, DEC/02/23 08:00 PM | 8.5 |



THE TV 200 – 4Q 2023 P2+ AUDIENCE | NUMBER OF PROGRAMS





Even with that caveat, the dominance of sports and news in 4Q was impressive, and the lack of entertainment programs in the TV 200, despite the number of big shiny shows available, was not.



THE TV 200 – 4Q 2023 P2+ AUDIENCE | NUMBER OF PROGRAMS













Considering they had half as many games as FOX and CBS, NBC and ABC overperformed in the TV 200 with Prime Time football. FOX seems to have scored better than CBS with their slate of NFL games.





Combining ABC and ESPN, Disney had 72 of the Top 200 TV programs in 4Q 2023, far more than any other Media conglomerate. Of those, more than half were David Muir, 29 were Monday Night Football or MNF shoulder programming. Only one ABC top-ranked program, The Golden Bachelor Finale, was a series.

Of their 44 entries in the top 200, NBC had 14 episodes of The Voice, 24 pieces of football programming, 4 airings of The Nightly News, a parade, and a Christmas Party. CBS's 37 mostwatched shows were football (NFL and NCAA), 60 Minutes and NYE in Nashville. 100% of FOX's 42 entries in the 4Q TV 200 were sports.

NFL



THE TV 200 – 4Q 2023 P2+ AUDIENCE | NUMBER OF PROGRAMS



... Especially when you consider them in context of streaming TV.

A18-49: TOP 100 TV 4Q 2023



9.2

Not one

recurring

TV series

appears in

or A18-49

all-but 3

A18-34

top 100 &

31

3.0

3.0

2.9

29

Big 10 Championship, FOX, DEC/02/23 08:00 PM

World Series, FOX, OCT/31/23 08:00 PM

NFL Football, CBS, DEC/24/23 01:00 PM NFL Football, NFLNET, NOV/05/23 09:30 AM

all-but 2

in the

A18-49

top 100.

in 4Q.

85

8.2

8.0

7.6

7.5

.4

7.1

7.1 7.1

6.7

A 18-34 + A18-49 | LIVE + SD | IN MILLIONS



TV TOP 100: AT8-84 4Q 2023

| | - 6300 | -0-7 | TQ 2025 |
|--|------------------------------|--------|----------------|
| Sunday Night Football NBC DEC | C/10/23 08:2 | 0 PM | 4.3 |
| Sunday Night Football NBC OC | | | 4.0 |
| Sunday Night Football NBC DEC Sunday Night Football NBC OC | | | 4.0 |
| Monday Night Football ABC DE | | | 3.8 |
| NFL Football CBS NO | //23/23 04:3 | 0 PM 📃 | 3.7 |
| NFL Football FOX NO | | | 3.6 |
| NFL Football CBS DEC Sunday Night Football NBC OC | | | 3.5 |
| NFL Football FOX DEC | | | 3.5 |
| NFL Football FOX DEC | C/25/23 04:3 | 0 PM 📃 | 3.3 |
| NFL Football FOX DEC | | | 3.3 |
| NFL Football CBS NO Sunday Night Football NBC NO | | | 3.3 |
| NFL Football CBS DEC | | | 3.3 |
| NFL Football FOX DEC | | | 3.2 |
| Sunday Night Football NBC NO Sunday Night Football NBC NO | | | 3.2 |
| NFL Football FOX NO | | | 3.1 |
| Sunday Night Football NBC NO | //12/23 08:2 | 0 PM 📃 | 3.1 |
| Sunday Night Football NBC NO | | | 3.1 |
| NFL Football FOX OC Sunday Night Football NBC DEC | | | 3.1 |
| NFL Football CBS OC | r/29/23 04:0 | 0 PM 📃 | 3.0 |
| NFL Football CBS DEC | | | 3.0 |
| NFL Football FOX OC NFL Football CBS OC | | | 3.0 |
| Sunday Night Football NBC OC | | | 2.9 |
| Sunday Night Football NBC OC | r/29/23 08:2 | 0 PM 📃 | 2.7 |
| The OT FOX NO | | | 2.7 |
| Sunday Night Football NBC DEC Monday Night Football ABC NO | | | 2.6 |
| SEC Football Championship CBS DEC | | | 2.6 |
| NFL Football FOX NO | | | 2.6 |
| NFL Football, CBS, OC NFL Football, CBS, NO | | | 2.6 |
| NFL Football, CBS, DEC | | | 2.6 |
| The OT, FOX, DE | | | 2.5 |
| NFL Football, FOX, DEC | | | 2.5 |
| College Football, FOX, NO NFL Football, CBS, NO | | | 2.4 |
| NFL Football, FOX, DEC | | | 2.4 |
| NFL on FOX Postgame, FOX, NO | //23/23 03:3 | 0 PM 📃 | 2.3 |
| Sunday Night Football, NBC, DEC | | | 2.3 |
| NFL on FOX Postgame, FOX, DEC The OT, FOX, DEC | | | 2.3 |
| The OT, FOX, OC | r/15/23 07:0 | 0 PM 📃 | 2.3 |
| Macy's 🐖 Parade, NBC, NO\ NFL Football, FOX, DEC | | | 2.3 |
| NFL Football, FOX, NO | | | 2.2 |
| Monday Night Football, ABC, DEC | | | 2.2 |
| NFL Football, FOX, NO Monday Night Postgame, ABC, DE | | | 2.2 |
| NFL Football, CBS, DEC | | | 2.1 |
| NFL Football, CBS, OC | | | 2.1 |
| NFL Football, FOX, OC Monday Night Football, ABC, DEC | | | 2.0 |
| NFL Football, FOX, OC | r/08/23 01:0 | 0 PM 📃 | 2.0 |
| Football Night, NBC, NO | | | 1.9 |
| NFL Football, CBS, OC NFL Football, FOX, OC | | | 1.9 |
| Monday Night Kickoff, ABC, DEC | C/25/23 08:0 | 0 PM 📃 | 1.9 |
| NFL Football, CBS, NO | | | 1.9 |
| Monday Night Football, ABC, OC Monday Night Football, ABC, DEC | | | 1.9 |
| NFL Football, CBS, OC | | | 1.8 |
| Monday Night Football, ABC, NO | | | 1.8 |
| Monday Night Football, ABC, OC NFL Football, CBS, NO | | | 1.8 |
| NFL Football, FOX, NO | | | 1.8 |
| The OT, FOX, OC | | | 1.8 |
| NFL Football, CBS, OC NFL Football, FOX, DEC | | | 1.7 |
| 60 Minutes, CBS, NO | | | 1.7 |
| World Series, FOX, NO | //01/23 08:0 | 0 PM 💼 | 1.7 |
| The NFL Today, CBS, NO | | | 1.7 |
| Monday Night Football, ABC, NO Monday Night Football, ABC, OC | //13/23 08:1 F/02/23 08:1 | 5 PM | 1.7 |
| Monday Night Football, ABC, DEC | | | 1.6 |
| BMW Update, FOX, NO | | | 1.6 |
| New Year's Rockin' Eve, ABC, DEC Monday Night Football, ABC, OC | | | 1.6 1.6 |
| NFL Football, FOX, NO | //26/23 01:0 | 0 PM 📃 | 1.6 |
| NFL Football, CBS, DEC | | | 1.6 |
| NFL Football, CBS, NO Pac-12 Championship, ABC, DE | | | 1.6 1.6 |
| Monday Night Football, ESPN, NO | | | 1.6 |
| College Football, FOX, OC The OT, FOX, DE | | | 1.5 1.5 |
| NFL Football, FOX, DEC | | | 1.5 |
| Monday Night Football, ABC, OC | r/30/23 08:1 | 5 PM 📃 | 1.5 |
| College Football, FOX, NO Monday Night Football, ABC, NO | | | 1.5 1.5 |
| Big 12 Championship, ABC, DEC | C/02/23 12:0 | 0 PM 📃 | 1.4 |
| MNF Kickoff, ABC, NOV | | | 1.4 |
| 60 Minutes, CBS, DEC Big 10 Championship, FOX, DEC | | | ■ 1.4 ■ 1.4 |
| Monday Night Football, ESPN, OC | r/16/23 08:1 | 5 PM | 1.4 |
| NFL Football, NFLNET, NO | | | 1.4 |
| NFL Football, CBS, DEC | J/ Z4/ Z3 U1:U | | 1.3 |

NFL Football, FOX, DEC/03/23 04:00 PM NFL Football, FOX, DEC/25/23 04:30 PM NEL Football, CBS, NOV/26/23 04:00 PM Sunday Night Football, NBC, NOV/23/23 08:30 PM NFL Football, CBS, DEC/31/23 04:00 PM NFL Football, FOX, DEC/24/23 04:00 PM Sunday Night Football, NBC, NOV/05/23 08:20 PM NFL Football, FOX, DEC/17/23 04:00 PM 6.8 6.7 6.6 6.6 6.5 6.5 6.5 6.5 6.5 Sunday Night Football, NBC, NOV/19/23 08:20 PM Sunday Night Football, NBC, NOV/12/23 08:20 PM Sunday Night Football, NBC, NOV/26/23 08:20 PM NFL Football, FOX, NOV/05/23 04:00 PM NEL Football, CBS, OCT/29/23 04:00 PM NFL Football, FOX, OCT/01/23 04:00 PM Sunday Night Football, NBC, DEC/17/23 08:20 PM NFL Football, CBS, DEC/10/23 04:00 PM 6.4 6.3 NEL Football FOX_OCT/15/23 04:00 PM NFL Football, CBS, OCT/22/23 04:00 PM Sunday Night Football, NBC, OCT/15/23 08:20 PM 6.1 Sunday Night Football, NBC, OCT/29/23 08:20 PM 5.9 The OT. FOX. NOV/05/23 07:00 PM 5.8 Monday Night Football, ABC, NOV/2/23 08:15 PM Sunday Night Football, NBC, DEC/31/23 08:20 PM NFL Football, CBS, OCT/08/23 04:00 PM 7 5.6 5.6 5.6 5.6 5.4 5.4 5.3 5.3 5.3 5.2 5.2 SEC Championship, CBS, DEC/02/23 04:00 PM NFL Football, FOX, NOV/12/23 01:00 PM NEL Football, CBS, NOV/19/23 04:00 PM NFL Football, CBS, DEC/31/23 01:00 PM The OT, FOX, DEC/03/23 07:00 PM NFL Football, FOX, DEC/17/23 01:00 PM College Football, FOX, NOV/25/23 12:00 PM NFL Football, CBS, NOV/26/23 01:00 PM Macy's < Parade, NBC, NOV/23/23 08:30 AM NFL on FOX Postgame, FOX, NOV/23/23 03:30 PM 5.1 NFL on FOX Postgame, FOX, DEC/25/23 07:30 PM 51 NFL Football, FOX, OCT/15/23 01:00 PM 5.1 The OT, FOX, DEC/24/23 07:00 PM 5 1 The OT, FOX, OCT/15/23 07:00 PM 5.0 5.0 Sunday Night Football, NBC, DEC/23/23 04:30 PM Monday Night Postgame, ABC, DEC/25/23 11:15 PM NFL Football, FOX, DEC/24/23 01:00 PM 4.8 4.8 Monday Night Football, ABC, DEC/30/23 08:15 PM 4.8 NFL Football, FOX, NOV/19/23 01:00 PM 4.8 4.7 NFL Football, FOX, NOV/12/23 04:00 PM NFL Football, CBS, DEC/10/23 01:00 PM 4.5 NFL Football, CBS, OCT/08/23 01:00 PM 4.4 4.4 4.3 Monday Night Football, ABC, DEC/18/23 08:15 PM Football Night in America, NBC, NOV/23/23 08:00 PM NFL Football, FOX, OCT/29/23 01:00 PM 4.3 4.3 NFL Football, FOX, OCT/08/23 01:00 PM MNF Kickoff, ABC, DEC/25/23 08:00 PM 4.2 4.2 60 Minutes, CBS, NOV/26/23 07:30 PM NFL Football, CBS, OCT/22/23 01:00 PM NFL Football, FOX, OCT/01/23 01:00 PM 4.1 Monday Night Football, ABC, DEC/11/23 08:15 PM 4.1 Monday Night Football, ABC, OCT/16/23 08:15 PM NFL Football, CBS, NOV/19/23 01:00 PM 4.1 4 0 NFL Football, CBS, OCT/29/23 01:00 PM Monday Night Football, ABC, NOV/27/23 08:15 PM 4.0 Monday Night Football, ABC, OCT/23/23 08:15 PM The OT, FOX, OCT/01/23 07:00 PM 3.9 3.9 3.8 NFL Football, CBS, NOV/12/23 01:00 PM New Year's Rockin' Eve, ABC, DEC/31/23 11:30 PM the top 100 3.8 3.8 NFL Football, FOX, NOV/05/23 01:00 PM for A18-34 NFL Football, CBS, OCT/01/23 01:00 PM 3.8 The NFL Today, CBS, NOV/23/23 04:00 PM NFL Football, FOX, DEC/03/23 01:00 PM 3.7 3.7 3.7 World Series, FOX, NOV/01/23 08:00 PM BMW Ultimate Update, FOX, NOV/25/23 03:30 PM 3.6 3.6 Monday Night Football, ABC, NOV/13/23 08:15 PM Monday Night Football, ABC, OCT/02/23 08:15 PM 3.6 3.6 Monday Night Football, ABC, DEC/04/23 08:15 PM Monday Night Football, ABC, OCT/09/23 08:15 PM 3.5 3.5 **Sports took** 60 Minutes, CBS, DEC/10/23 07:30 PM NFL Football, FOX, NOV/26/23 01:00 PM 3.5 3.5 3.4 3.4 3.3 3.3 3.3 NFL Football, CBS, DEC/03/23 01:00 PM NFL Football, CBS, NOV/05/23 01:00 PM spots in the Pac-12 Championship, ABC, DEC/01/23 08:07 PM The OT, FOX, DEC/17/23 07:00 PM Monday Night Football, ESPN, NOV/20/23 08:15 PM College Football, FOX, OCT/21/23 12:00 PM 3.3 3.2 3.2 3.2 3.2 MNF Kickoff, ABC, NOV/20/23 08:00 PM Monday Night Football, ABC, OCT/30/23 08:15 PM NFL Football, FOX, DEC/31/23 01:00 PM College Football, FOX, NOV/11/23 12:00 PM 3.2 Monday Night Football, ABC, NOV/06/23 08:15 PM Big 12 Championship, ABC, DEC/02/23 12:00 PM 3.2

TV TOP 100: AT8-49 4Q 2023

Sunday Night Football, NBC, DEC/10/23 08:20 PM

Sunday Night Football, NBC, DEC/03/23 08:20 PM Sunday Night Football, NBC, OCT/08/23 08:20 PM Sunday Night Football, NBC, OCT/01/23 08:20 PM

Monday Night Football, ABC, DEC/25/23 08:15 PM

Sunday Night Football, NBC, OCT/22/23 08:20 PM

NEL Football CBS_NOV/23/23 04:30 PM

NFL Football, FOX, NOV/23/23 12:30 PM

NFL Football, CBS, DEC/25/23 01:00 PM



A25+: TOP 100 TV 4Q 2023



A 25-54 + A50+ | LIVE + SD | IN MILLIONS

9.1

8.9

TV TOP 100: A500 4Q 2023



TV TOP 100: A25=54 4Q 2023



THE TV 200 FOURTH QUARTER 2023

FOR MORE INFO: INFO@ESHAP | INFO@VIDEOAMP



